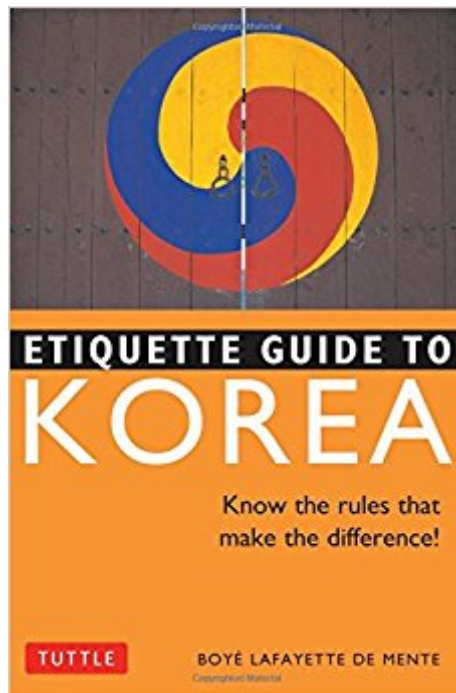




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Etiquette Guide To Korea: Know The Rules That Make The Difference!



Synopsis

South Korea is one of the greatest economic success stories of the past 60 years, and more and more Westerners are traveling to this bustling, modern country for business and pleasure. But no matter why you visit, an understanding of Korea's etiquette and culture is essential to an enjoyable and successful trip. With *Etiquette Guide to Korea*, you'll never need to worry about an embarrassing faux pas—this authoritative guide covers everything the courteous traveler needs to know, including the importance of names and how to use them, shaking hands versus bowing, table manners for celebrations and everyday meals, and how to negotiate in Korea.

Book Information

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Customer Reviews

Boye Lafayette De Mente is an acknowledged authority on Asia and the author of more than 50 books. He lives in Arizona.

Surprised me at the obscene language, but some see it as humor. But the advice was right. Suggestions were correct as well.

There are some errors that probably should have been caught in editing, and the information seems a tad out of date. Otherwise, a very informative read.

This is a good first step for Westerners to East cultural. Korean cultural has many elements of Chinese and Japanese culture, and many of them are very similar. This book helped me a lot during

my trip to Korea. As an employee of a Korean company, helped me also to understand the culture and values of it. Worth each dollar paid

Included useful introductory insight across a wide range of issues and situations, including brief historical and cultural context, useful for approaching and understanding business and other interactions.

This will be a gift for a friend who is about to move to Korea (her husband is in the Army) and it will be a great start to learning how to live in Korea. I flipped through the book and it seemed very informative, without being very dry. Great book!

Old book Korea changes every year

Very informative

Great information.

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